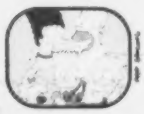
C1650-14

SEP 28

Broadcasting

FIRST IN TELEVISION CABLE RADIO SATELLITE

❑ CABLE BILL: IT'S BUSH'S MOVE / 3
❑ RTNDA'S NEWS GATHERING IN SAN ANTONIO / 10
❑ THE WORLD ACCORDING TO AN EX-NETWORK EXECUTIVE / 28



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With FBC's continued support, WFXT-TV is the fastest growing and most exciting television station in New England. Fox's prime programming has increased WFXT-TV's share of Adults 18-49 by 40% in two years.*

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With Fox, regional cable operators have expanded our reach, advertisers have benefited from our success, and "The Wonder Years" and "Roseanne" have found the perfect home. Fox's long term commitment to WFXT provides the strong foundation on which we are building our future.

FOX FOX 25 WFXT TV BOSTON

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SPECIAL REPORT
STATIONS HELP PICK UP THE PIECES AFTER ANDREW

This Week

GIRDING FOR VETO FIGHT / 3

The White House may face a daunting task in persuading enough senators to sustain a cable bill veto, but no one is discounting its chances.

EMBARRASSMENT OF RICHES / 15

Success in Los Angeles could mean national distribution as early as January for *Busted,* Twentieth Television's game show featuring teams of teenagers who try to embarrass each other for money.

STORM-TOSSED RATINGS / 23

Some South Florida broadcasters are urging Arbitron to forgo the summer ratings book, arguing that it is bound to be skewed by the disaster. The ratings service will meet with Florida broadcasters this week.

MORE SPORTS / 26

Affiliated Regional Communications, parent of the 24-hour-sports Prime Network, will launch Prime Plus on January 1, offering around-the-clock sports news and information to a national audience.

BAD NEWS FOR BIG THREE / 28

A former senior executive for NBC predicts the big-three networks will be unprofitable by 1995 or '96, and their financial status will prompt mergers with "multichannel" companies like Turner Broadcasting or a restructuring as a co-op jointly owned by affiliates.

AT ODDS OVER PAIRINGS / 32

Broadcasters want the FCC to use their newly developed computerized system for pairing HDTV channel assignments with existing NTSC assignments, but the commission continues to doubt such pairings can be achieved.

POISED FOR FIELD TESTS / 38

Thanks to the avid support of manufacturers, HDTV field tests will begin next Feb. 24—the day a lab test winner is announced—say PBS, Cable Labs, and the Association for Maximum Service Television.

SPECIAL REPORT: PROJECT ANDREW / 40

Radio and TV stations across the country mobilized to collect and transport literally millions of pounds of food to victims of Hurricane Andrew. BROADCASTING surveys the relief efforts of the Fifth Estate.

Should Arbitron skip its summer book in storm-tossed Miami market? (p. 23); BROADCASTING surveys Fifth Estate's relief efforts (p. 40).

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Founded in 1931 as *Broadcasting*, the News Magazine of the Fifth Estate. *Broadcasting-Telecasting*® introduced in 1946. *Television*® acquired in 1961. *Cablecasting*® introduced in 1972. *Broadcasting/Cable* introduced in 1989. *Broadcasting*® is a registered trademark of Reed Publishing (Nederland) B.V., used under license. ®Reg. U.S. Patent Office.

Incorporating The Fifth Estate TELEVISION Broadcasting ■ Cable

Broadcasting (ISSN 0007-2028) (GST #123397457) is published weekly with one additional special issue in January by The Cahners Publishing Co. (subscription includes all issues). Cahners Publishing Co., at 475 Park Ave. South, New York, NY 10016, is a division of Reed Publishing USA, 275 Washington St., Newton, MA 02158-1630; Terrence M. McDermott, President/Chief Operating Officer; Frank J. Sibley, Executive Vice President; John J. Beni, Senior Vice President/General Manager; Neil Perlman, Senior Vice President/Group Publisher; Jerry D. Neth, Senior Vice President/Publishing Operations; J.J. Walsh, Senior Vice President/Finance; Thomas J. Dellamaria, Senior Vice President/Production & Manufacturing; Ralph Knupp, Vice President/Human Resources; Neal Vitale, Vice President/Consumer Publishing. Second-class postage paid at New York, NY, and additional mailing offices. Postmaster, please send address changes to: *Broadcasting*, PO Box 715, Brewster, NY 10509-0715. *Broadcasting* copyright 1992 by Reed Publishing USA; Robert L. Krakoff, Chairman/Chief Executive Officer. Annual subscription rates: USA, $85; Canada, $129 (includes GST); Foreign Air, $300; Foreign Surface, $149. Single copies are $2.95, special issues, $4.50. Please address all subscription mail to: *Broadcasting*, PO Box 715, Brewster, NY 10509-0715. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (1-800-521-0600).

FOX EYES RETRANS PIE

Wants input on decision of must carry or money

By Joe Flint

Retransmission consent/must carry is not yet the law of the land, but that's not stopping one network from changing affiliate contracts and discussing informally with affiliates how any money will be divided among broadcasters, networks and program rightsholders.

Fox Inc. has added language to its network-affiliate contracts that gives Fox "input" into whether a station decides on choosing must carry or retransmission consent when negotiating with local cable systems. "In the event that this happens, we believe it (revenue) [in the event a station negotiates for retransmission consent] should be shared," Fox Network president Jamie Kellner told BROADCASTING.

If a station makes a decision that Fox opposes, the network can terminate its affiliation in 30 days, according to sources familar with the agreements.

How any revenue will be shared remains to be seen. Fox, according to more than one source, has put forth some ideas about a plan that would aportion retransmission consent money evenly among the network, the affiliate and the copyright holders. Kellner says, however, that talks have not reached that level of detail.

The clause may turn out to divide Fox affiliates. Said one about Fox's stance: "It has to be that way. As an affiliate I have to make sure I do what is necessary to keep the distribution system intact. We don't own these programs." As for any split, the affiliate said: "If Fox is able to get significant money from cable carriage and reinvest it in significant programing, I win."

Other affiliates countered that any revenue from retransmission consent should go solely to the broadcaster.

As for ABC, NBC and CBS, affiliate board members for all three told BROADCASTING that no such talks have started on the subject and that they don't expect them. ■

MALONE SAYS NO TO RETRANS CONSENT

TCI president won't pay broadcasters; urges cable cooperation to attract advertising

By Rich Brown

As legislation calling for cable reregulation made gains in Washington last week (see page 3), Tele-Communications Inc. President John Malone gave the impression to members of the financial community that the nation's top multisystem operator has no intention of paying broadcasters for programing, and called upon the beleaguered cable industry to join together in a new era of cooperation.

Speaking last Wednesday at a Paul Kagan Associates seminar in New York, Malone acknowledged that there was a better-than-50% chance that the cable legislation would become law. But he questioned reregulation's ultimate impact.

Must carry, he said, has already been proven unconstitutional and would likely face new court challenges. As for retransmission consent, he said, TCI is prepared to provide customers with alternatives to cable delivery of broadcast stations in the event that a broadcaster decides to act like an "asshole." Malone said TCI is poised to help customers get whatever channel they want through the use of a Radio Shack A-B switch.

At least one Fox Broadcasting affiliate owner who spoke with BROADCASTING last week responded quickly to Malone's comments, pointing to TCI's ownership role in WTBS(TV) Atlanta owner Turner Broadcasting.

"The translation is that he won't pay broadcasters who are not his partners," said the station owner.

Along with his specific comments on reregulation, Malone also focused on greater cooperation within the cable industry. He said he envisions more coordination within the cable industry in developing advertising and giving agencies a simpler way of approaching the cable business. He also called for a more customer-friendly, centralized 800-number that would link cable systems.

In other developments, Malone said TCI has not yet fully determined the company's interest in providing local telephone service. The technology is ready to go, he said, but at least one thing holding the company up is an uncertain regulatory climate. As for direct broadcast satellites, he said the technology is seen both as competition and as an extension of the business, since the technology can accomodate the country's more than 8 million unwired homes. ■

RATINGS SCORECARD FOR DEBUTING STRIPS

Season-to-date Nielsen combined metered market averages

The debut of *Designing Women* in syndication last week recorded either a 5.3 or a 2.8 rating, depending on whether the interested party was an advertiser who had bought time in the show, or a station who was airing it. *Designing Women* distributor Columbia Pictures Television Distribution was releasing a 5.3 multiple-exposure cumulative rating to national advertisers, who bought the national barter time based on a cume in the precedent-setting all-barter sitcom. Stations, which sell their national spot and local spot time on a single-exposure basis, saw a 2.8 rating/9 share three-day average in the metered markets (NSI, Sept. 21-23), down 18% in share from its lead-in programing (3.8/11).

Among the first-run strips to debut this season, Carsey-Werner Distribution's *You Bet Your Life* has continued slight erosion, going from a debut-week 14 share average to an 11 share last week (NSI, Sept. 21-23).

The following charts list season-to-date ratings (NSI, Aug. 31-Sept. 23) and last week's ratings (NSI, Sept. 21-23), compared to lead-in and Oct. 1991 time period averages. ■

	Ssn-to-date Rating/Share	*Last Week*	*Lead-in time period*	*Oct. '91*
First-run strips				
Batman*	**4.5/11**	**4.5/11**	**3.8/10**	**4/9**
Byron Allen	**1.6/7**	**1.7/8**	**3.0/11**	**NA**
Goof Troop	**3.7/9**	**3.5/9**	**3.0/8**	**4/9**
Infatuation	**0.9/4**	**0.9/4**	**1.2/5**	**1/5**
NightTalk/J. Whitney	**2.110**	**2.1/9**	**2.8/9**	**3/14**
Rush Limbaugh	**2.2/9**	**2.2/9**	**2.9/10**	**3/12**
Star Search	**2.8/6**	**2.7/6**	**4.1/10**	**5/11**
That's Amore	**1.4/6**	**1.4/6**	**1.7/7**	**2/9**
Vicki	**2.3/10**	**2.3/10**	**2.3/10**	**2/9**
Whoopi Goldberg	**2.8/8**	**2.6/7**	**3.2/7**	**3/13**
You Bet Your Life	**5.9/12**	**5.7/11**	**5.3/11**	**7/12**
Off-network strips				
Designing Women	**2.8/9**	**2.6/9**	**3.8/11**	**NA**
In the Heat of Night	**2.4/7**	**2.4/7**	**2.4/7**	**NA**
Murphy Brown	**5.6/10**	**5.5/10**	**5.6/11**	**10 share**
The Wonder Years	**4.7/10**	**4.0/8**	**3.9/8**	**8 share**

**'Batman: The Animated Series' is cleared on Fox Children's Network's weekday lineup, technically making it a network-cleared program. Source: Nielsen Media Research's NSI MarkeTrak reports.*

Broadcasting's Ratings Week 4 Sep 14-20

	ABC	CBS	NBC	FOX
MONDAY	12.5/21	15.3/25	12.2/20	NO PROGRAMING
8:00	71. Crossroads 7.6/13	13. Hearts Afire 14.8/25	22. Fresh Prince 13.3/23	
8:30			21. Blossom 13.4/22	
9:00	17. NFL Monday Night Football—Miami Dolphins at Cleveland Browns 14.4/25	7. Murphy Brown 16.7/27	38. NBC Monday Night Movies—...And Then She Was Gone 11.6/19	
9:30		5. Murphy Brown 18.0/28		
10:00		20. Northern Exposure 13.6/23		
10:30				
TUESDAY	16.5/28	12.4/21	7.9/13	NO PROGRAMING
8:00	15. Full House 14.6/26	14. Rescue: 911 14.7/25	81. Quantum Leap 6.1/10	
8:30	16. Family Matters 14.5/24			
9:00	1. Roseanne 24.7/39	41. CBS Tuesday Movie—Angel Street 11.3/19	71. Reasonable Doubts 7.6/12	
9:30	2. Delta 20.5/33			
10:00	32. Going to Extremes 12.3/22		46. Dateline NBC 10.1/18	
10:30				
WEDNESDAY	12.6/21	12.4/21	12.1/20	8.7/14
8:00	44. Full House 10.3/18	43. Hat Squad* 10.4/17	12. Unsolved Mysteries 15.2/25	46. Beverly Hills 90210 10.1/17
8:30	27. Home Improvmt 12.7/21			
9:00	3. Home Improvmt 16.6/29		30. Seinfeld 12.6/20	74. Melrose Place 7.3/12
9:30	8. Coach 16.5/26	17. 48 Hours 14.4/25		
10:00	63. Crossroads 8.6/16		64. Law and Order 8.5/15	
10:30				
THURSDAY	11.5/20	10.5/18	11.3/20	6.8/11
8:00	46. Delta* 10.1/18	35. Top Cops 11.8/21	52. Cosby 9.9/17	55. Simpsons 9.5/17
8:30	66. Room For Two 8.4/14			61. Martin 8.8/15
9:00	57. Homefront 9.2/15	30. Street Stories 12.5/21	19. Cheers 13.8/23	87. The Heights 4.4/7
9:30				
10:00	9. Primetime Live 15.9/29	75. Middle Ages 7.2/13	46. Night Court 10.1/19	
10:30				
FRIDAY	11.5/22	12.7/24	8.2/16	4.4/8
8:00	38. Family Matters 11.6/23	24. Golden Palace* 13.0/25	69. Final Appeal* 8.0/15	86. America's Most Wanted 4.5/9
8:30	36. Step By Step 11.7/22	34. Bob* 12.2/23		
9:00	42. Dinosaurs 10.9/20	27. Picket Fences* 12.7/24	68. The Round Table* 8.3/16	83. Sightings 5.2/10
9:30	59. Camp Wilder* 9.0/17			90. Likely Suspects 3.4/6
10:00	26. 20/20 12.8/24			
10:30				
SATURDAY	8.7/16	8.1/15	11.8/22	7.6/14
8:00	73. Covington Cross 7.4/14	78. Frannie's Turn 6.5/13	70. Here and Now 7.8/16	66. Cops 8.4/17
8:30		80. Brooklyn Bridge 6.2/12	64. Out All Night 8.5/16	52. Cops 2 9.9/19
9:00	56. ABC Saturday Night Movie—Tightrope 9.3/17	59. CBS Saturday Movie—Crocodile Dundee II 9.0/16	25. Empty Nest 12.9/23	77. Code 3 6.8/12
9:30			29. Nurses 12.6/23	82. The Edge 5.3/10
10:00			10. Miss America Pageant 15.6/32	
10:30				
SUNDAY	10.4/17	16.7/28	9.9/16	7.7/13
7:00	58. Life Goes On 9.1/16	3. 60 Minutes 18.6/34	76. Secret Service 6.4/11	89. Bill & Ted 3.8/7
7:30				87. Parker Lewis 4.4/8
8:00	32. Am Fun Home Vid 12.3/19	6. Murder, She Wrote 17.3/27	46. I Witness Video 10.1/16	54. In Living Color 9.7/15
8:30	36. Am Fun People 11.7/18			61. Roc 8.8/13
9:00	45. ABC Sunday Night Movie—Somebody's Daughter 10.2/16	11. CBS Sunday Movie—Terror on Track 9 15.4/25	38. NBC Sunday Night Movie—Danger Island 11.6/19	23. Married w/Childn 13.1/20
9:30				46. Herman's Head 10.1/16
10:00				79. Flying Blind 6.3/10
10:30				83. Down the Shore 5.2/9
WEEK'S AVGS	11.9/20	12.8/22	10.5/18	7.1/12
SSN. TO DATE	11.0/19	12.1/21	11.5/20	7.6/13

RANKING/SHOW [PROGRAM RATING/SHARE] *PREMIERE SOURCE: NIELSEN MEDIA RESEARCH YELLOW TINT IS WINNER OF TIME SLOT

PROPOSED STATION TRADES

By volume and number of sales

This Week:

AM's □ $1,007,136 □ 5

FM's □ $33,512,000 □ 8

AM-FM's □ $4,620,000 □ 4

TV's □ $0 □ 0

Total □ $39,139,136 □ 17

1992 to Date:

AM's □ $156,709,106 □ 167

FM's □ $330,008,127 □ 192

AM-FM's □ $230,499,846 □ 121

TV's □ $1,382,437,087 □ 47

Total □ $2,099,654,166 □ 527

For 1991 total see Jan. 27, 1992 BROADCASTING.

KKLQ-AM-FM San Diego. **Buyer** is headed by Larry Saunders; other investors are John A. Trinder, F. Gray Kiger Jr., Aubrey E. Loving Jr., Commonwealth Investors Ltd. and Quad-C Inc. WWDE-FM has AC format on 101.3 mhz with 50 kw and antenna 498 feet above average terrain. *Broker: Blackburn & Co.*

WXBM-FM Milton, Fla. (Pensacola) □ Sold by WXBM Inc. to June Broadcasting Inc. for estimated $4.5 million. **Seller** is headed by WXBM-FM station manager Lou Mahack, who will continue in that position. **Buyer** is subsidiary of Calender Broadcasting, headed by Phil Giordano, which also owns KBFM(FM) McAllen-Brownsville, Tex., and WBLX-AM-FM Mobile, Ala. WXBM-FM has C&W format on 102.7 mhz with 100 kw and antenna 1,320 feet above average terrain. *Broker: Media Services Group Inc.*

KJYK(AM)-KKLD(FM) Tucson, Ariz. □ Sold by Duchossois Communications to Behan Broadcasting Co. for $4 million. **Seller** is headed by Rolland C. Johnson and is also selling KQPT(FM) Sacramento, Calif. (see above). **Buyer** is headed by Dennis Behan, former radio station owner. KJYK is fulltimer with CHR/sports format on 1490 khz with 1 kw. KKLD has AC format on 94.9 mhz with 97 kw and antenna 1,952 feet above average terrain. *Broker: Kalil & Co.*

WIXI(FM) Naples Park, Fla. □ Sold by Wodlinger Broadcasting Co. of Naples Inc. to Naples Communications Systems Inc. for $3 million. **Seller** is headed by Michael H. Wodlinger (vice president), and has interests in KRMO(AM)-KKBL(FM) Monett and KZRK(FM) Cassville, both Missouri. **Buyer** is headed by Ronald Shaffer, and is subsidiary of licensee of three AM's and four FM's. WIXI has big band format on 105.5 mhz with 950 w and antenna 584 feet. *Brokers: Kozacko-Horton Co. and Jorgenson Broadcast Brokerage.*

WTNW(AM)-WFFX(FM) Tuscaloosa, Ala. □ Sold by Arrow Communications of Alabama Inc. to Alabama Universal Corp. for approximately $1 million. **Seller** is headed by William R. Rice, receiver, and is licensee of one AM and four FM's, for which Rice is also receiver. **Buyer** is headed by James L. Kirk, and has no other broadcast interests. WTNW is fulltimer with easy listening format on 1230 khz with 1 kw. WFFX has AC format on 95.7 mhz with 100 kw and antenna 500 feet above average terrain. *Broker: William R. Rice Co.*

KLVT-AM-FM Levelland, Tex. □ Sold by KLVT Radio Inc. to James D. Peeler for $400,000. **Seller** is headed by Clint Formby and has interests in KPAN-AM-FM Hereford, KTEM(AM)-KPLE(FM) Temple and KSAM-AM-FM Huntsville, all Texas. **Buyer** also has interests in licensee of KPAN-AM-FM. KLVT(AM) is fulltimer with MOR format on 1230 khz with 1 kw. KLVT-FM has C&W format on 105.5 mhz with 3 kw and antenna 300 feet.

WGIG(AM) Brunswick, Ga. □ Sold by Brunswick Broadcasting Corp. to Stewart Broadcasting Inc. for $360,000. **Seller** is headed by Ronald D. Griffin. He and shareholder Ron Yontz have interests in WTIF(AM)-WJYF(FM) Tifton, Ga. Yontz also has interests in WBLY(AM) Springfield, Ohio. **Buyer** is headed by Wayne Stewart, and is permittee of WYNR(FM) Darien, Ga. WGIG has country format on 1440 khz with 5 kw day and 1 kw night.

WTMC(AM) Ocala, Fla. □ Sold by Sunstar Telecom Inc., debtor-in-possession, to The American Network Group Inc. for $250,000. **Seller** is headed by Gary Cooper and has no other broadcast interests. **Buyer** is headed by John J. Casey and Robert Williamson and has controlling interest in WPTN(AM)-WGSQ(FM) Cookeville, Tenn. Williamson also has interests in WJTC(TV) Mobile, Ala. WTMC has news, sports format on 1290 khz with 5 kw day and 1 kw night.

For other proposed and approved sales see "For the Record," page 57.

CLOSED!

KAQQ-AM/KISC-FM, Spokane and KWG/KSGO-FM, Stockton from The Home News Company, to Silverado Broadcasting, Ron Miller and John Winkel, Principals, for $3,950,000.

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ration (BPH-870728IC) for CP to make changes; change TL: 1.4 km south of Rt. 10, Elsanor, AL; change ERP: 40 kw (H&V); change. ant.: 429 m.; 30 35 18 - 87 33 16. Action Aug. 24.

■ **Springfield, FL** WYOO(FM) 101.9 mhz—Granted app. of Randall R. Wahlberg (BMPH-900831IB) for mod. of CP (BPH-870629MT) to make changes; change ant.: 70 m.; TL: 1 km to Hiland Park at bearing of 255.4 degrees. Amended 6-25-92. ERP 5.2 kw, ant. 72 m.; ch. 267A. Action Aug. 7.

■ **Dublin, GA** WQZY(FM) 95.9 mhz—Granted app. of State Broadcasting Corp. (BPH-920309IE) for CP to make changes; change ERP: 88 kw (H&V); ant.: 312 m.; change TL: proposed site is 4.3 km west of town of Kite on Ga. Rte. 151 in Johnson; change to class C1. Action Aug. 10.

■ **Dublin, GA** WQZY(FM) 95.9 mhz—Forfeited and canceled app. of State Broadcasting Corporation (BPH-890614ID) for CP to make changes; change ERP: 27 kw H&V: ant. 47 m.; class C2, petition for reconsideration dismissed 2-4-91. Action Aug. 10.

■ **Rome, GA** WQTU(FM) 102.3 mhz—Granted app. of McDougald Broadcasting Corporation (BPH-920109IG) for CP to make changes: change ERP: 1.1 kw (H&V); ant.: 227 m. Action Aug. 10.

■ **Caldwell, ID** KTSY(FM) 89.5 mhz—Granted app. of Gem State Adventist Academy (BPED-920810IC) for CP to make changes; change ant.: 791 m.; change to class C1. Action Aug. 21.

■ **West Des Moines, IA** KWDM(FM) 88.9 mhz—Granted app. of W. Des Moines Comm. School District (BPED-860917MH) for CP to make changes; change ERP: .1 kw H&V; change ant. to: 52.4 m.; 41 35 25 - 93 45 10; petition for reconsideration granted 12-17-91. Action Aug. 11.

■ **Emporia, KS** KGZF(FM) 99.5 mhz—Granted app. of Charles D. Coffelt (BMPH-900416IC) for mod. of CP (BPH-890419MC) to make changes; change TL: 928; Graphics Arts Road, Emporia. Action July 17.

■ **Topeka, KS** New FM 92.5 mhz—Granted app. of Margaret Escriva (BMPH-920602IG) for mod. of CP (BPH-871124MG) to make changes; change ERP: 6 kw (H&V); ant.: 89 m.; TL: 800 Jackson St., Topeka. Action Aug. 7.

■ **Allen, KY** WMDJ-FM 100.1 mhz—Granted app. of Floyd County Broadcasting Co. Inc. (BPH-900214IC) for CP to change ERP: 2.6 kw (H&V). Action Aug. 7.

■ **Georgetown, KY** WTKT-FM 103.3 mhz—Granted app. of Kentucky Radio Ltd. (BMLH-911031KF) for mod. of license to increase ERP: 6 kw (H&V) (per MM docket #88-375) and change channel from 277A to 276A (per MM docket #90-577). Action Aug. 6.

■ **Mount Vernon, KY** WXJJ(FM) 102.9 mhz—Granted app. of William S. Daugherty III (BMPH-910606IC) for mod. of CP (BPH-860703MF - new station) to change ant. 100 m.; TL: 1.3 mi. SW of Broadhead, KY, .2 mi. north of Negro Creek Road, Rockcastle County. Action Aug. 6.

■ **Paducah, KY** WKYQ(FM) 93.3 mhz—Granted app. of Bristol Broadcasting Company Inc. (BPH-901029IE) for CP to make changes; change ERP: 100 kw H&V; ant. 299 m.; TL: west end of Tiger Rd, 2.2 km SW of Palma, KY; inf. objection dismissed 8-21-92. Action Aug. 21.

■ **Reidland, KY** WSEQ(FM) 106.7 mhz—Granted app. of WMOK Inc. (BMPH-910913IC) for mod. of CP (BPH-890117ML) to make changes; change ERP: 1.35 kw (H&V) ant.: 150 m.; TL: NE corner of intersection of 1523 and Old Paduch-Calvert Rd., 2.4 km NNW of Calvert City, KY. Inf. objection denied 7-28-92. Action July 28.

■ **Vancleve, KY** WMTC-FM 99.9 mhz—Granted app. of Kentucky Mountain Holiness Assoc. (BPH-920511IH) for CP to make changes; change ERP: 6 kw (H&V). Action Aug. 7.

■ **Gardiner, ME** WABK-FM 104.3 mhz—Dismissed app. of Kennebec-Tyron Communications Corp. (BPH-891024II) for CP to make changes; change ant.: 150 m.; TL: on West Road, 3.5 km north of Old South Church and intersection of Route 135, near Belgrade, ME. Action Aug. 11.

■ **Topsham, ME** WLLB(FM) 95.5 mhz--Granted app. of Kirkley P. Beal (BMPH-920422ID) for mod. of CP (BPH-860507PX) to make changes; change ERP: 3 kw (H&V); ant.: 139 m. Action Aug. 20.

■ **Springfield, MA** WNEK-FM 97.5 mhz—Granted app. of Western New England College (BPED-920221MA) for CP to make changes; change frequency to 105.1 mhz; change channel to 286. Action Aug. 7.

■ **Detroit** WWWW(FM) 106.7 mhz—Forfeited and canceled app. of Shamrock Broadcasting Company Inc. (BPH -900510IB) for CP to make changes: change ERP: 28.5 kw H&V; ant.: 222 m.; TL: atop Renaissance Tower Building, adjacent to Civic Center. Action Aug. 3.

■ **East Jordan, MI** WIZY(FM) 100.9 mhz—Granted app. of Interlochen Center for Arts (BMPH-910301IH) for mod. of CP (BPH-85-9-3MC as mod.) to change main studio outside of 70 DBU contour. Action July 31.

■ **Muskegon, MI** WMHG-FM 107.9 mhz—Granted app. of W.M.H.G. Adrian Broadcasting (BPH-920326ID) for CP to make changes; change: ERP: 25 kw (H&V); ant.: 100 m.; change class to 300B1 (per MM docket #89-549). Action Aug. 17.

■ **Granite Falls, MN** KKRC(FM) 93.9 mhz—Granted app. of John Linder (BMPH-911220IC) for mod. of CP (BPH-890417MD) to make changes: ERP: 6 kw (H&V), ant.: 80 m.; TL: 3.9 km from Wegdahl, MN, at bearing of 341.7 degrees. Action Aug. 10.

■ **La Crescent, MN** KQEG(FM) 102.7 mhz—Granted app. of White Eagle Broadcasting Inc. (BPH-920227ID) for CP to make changes; change ERP: 3.6 kw (H&V); ant.: 263 m.; change frequency: 102.7, and class to C3 (per MM docket #91-94); amended 7-22-92 to reduce ERP to 3.1 kw (H&V). Action Aug. 7.

■ **Collins, MS** WKNZ(FM) 101.7 mhz—Granted app. of Southern Air Communications Inc. (BPH-910110IB) for CP to make changes: ERP: 2.25 kw (H&V). Action Aug. 3.

■ **Oxford, MS** WQLJ(FM) 107.1 mhz—Granted app. of Oxford Radio Inc. (BPH-9206C4IA) for CP to make changes; change: ERP: 25 kw (H&V); ant.: 100 m.; TL: 12 mi. west of Oxford; .8 mi. south of Route 6 (Panola County); change frequency to 93.7 mhz (per MM docket #91-6); change class to C3 (per MM docket #91-277). Action Aug. 24.

■ **Tarkio, MO** KTRX(FM) 93.5 mhz—Granted app. of Kanza Inc. (BMLH-920318KD) for mod. of license to increase ERP: 6 kw (H&V) (per docket #88-375). Action Aug. 4.

■ **Hardin, MT** KGHL-FM 95.3 mhz—Forfeited and canceled app. of First Security Bank of Livingston (BPH-10785) for CP to change TL to: .4 mi. NW of Sarpy Rd., 2 mi. NE of Hwy. I-90, Hardin, SL-RC to: 11 W. 3rd St., Hardin, make change antenna system (incr hght) change. ant.: 220 CP forfeited and canceled. Action Aug. 24.

■ **Helena, MT** KVYJ(FM) 103.1 mhz—Dismissed app. of Hi-Line Radio Fellowship Inc. (BMPED-920316MD) for mod. of CP (BPED-901109MH) to make changes: ERP: 30 kw (H&V); ant.: 209 m.; TL: antenna to be located atop North Hill, 11 mi. north of Helena; class C. Action Aug. 12.

■ **Hinsdale, NH** WYRY(FM) 104.9 mhz—Forfeited and canceled app. of Tri-Valley Broadcasting Cor-

SUMMARY OF BROADCASTING & CABLE

BROADCASTING

Service	ON AIR	CP's[1]	TOTAL*
Commercial AM	4,969	186	5,155
Commercial FM	4,723	937	5,660
Educational FM	1,561	296	1,857
Total Radio	**11,253**	**1,419**	**12,672**
Commercial VHF TV	557	13	570
Commercial UHF TV	585	163	748
Educational VHF TV	124	4	128
Educational UHF TV	236	10	246
Total TV	**1,502**	**190**	**1,692**
VHF LPTV	465	129	594
UHF LPTV	819	861	1,680
Total LPTV	**1,284**	**990**	**2,274**
FM translators	1,913	377	2,290
VHF translators	2,507	81	2,588
UHF translators	2,406	423	2,829

CABLE

Total subscribers	55,786,390
Homes passed	92,040,450
Total systems	11,254
Household penetration†	60.6%
Pay cable penetration/basic	79%

* Includes off-air licenses. † Penetration percentages are of TV household universe of 92.1 million.
[1] Construction permit. Source: Nielsen, NCTA and Broadcasting's own research.

Broadcasting In Brief

Fox is delaying the launch of its new Tuesday night lineup, originally set for Oct. 27, until mid-December or early January. Fox apparently wants the extra time to promote the new lineup, consisting of two hour dramas, *Class of 96* and *Key West*.

The Senate rejected, by a 75-19 vote, **an amendment to the tax bill that would have weakened a provision allowing amortization of intangible assets,** including acquired FCC licenses and government franchises.

Supermarket chain **Food Lion Inc. filed suit against Capital Cities/ABC** and *Prime Time Live* Producer Lynne Litt alleging that Litt fraudulently obtained employment with Food Lion using fake applications and—after she was hired—engaged in illegal activites. While an employe (but still employed by *Prime Time*) Litt, according to Food Lion, concealed and used various video and audio recording devices for use on the show. Food Lion says it believes the reason for ABC's interest is an outgrowth of a battle between the supermarket chain and the United Food and Commercial Workers Union. ABC declined to comment on the suit or the segment, which has yet to air and currently has no air date.

In a restructuring that Cablevision Systems says could result in its subsidiary **Rainbow Programing Holdings Inc.** becoming an independent public company, the cable operator has made two executive appointments. **James L. Dolan,** son of Cablevision Systems Chairman Charles Dolan, has been named Rainbow CEO. Dolan most recently headed up Cablevision/NBC's Olympics Triplecast. Rainbow President Sharon Patrick has been named COO of the subsidiary. According to Cablevision, Dolan and

NSS POCKETPIECE
(Network's top ranked syndicated shows for the week ending Sept.6. Numbers represent aggregate rating average/stations/% coverage)
1. Wheel Of Fortune 10.6/221/98
2. Oprah Winfrey Show 10.6/222/98
3. Jeopardy! 8.1/209/98
4. Star Trek 8.7/242/99
5. Entertainment Tonight 7.8/174/94
6. Married...With Children 7.3/178/98
7. Current Affair 6.8/174/98
8. Current Affair-Labor Day 6.3/150/98
9. Inside Edition 6.3/162/91
10. Cosby Show 5.8/194/98
11. Marilyn Files 5.8/169/98
12. Goog Troop Launch Special 5.7/178/94
13. Donahue 5.4/215/97
14. Wheel of Fortune 5.1/132/94
15. Sally Jesse Raphael 4.7/209/98

Patrick will be members of a team that will examine the feasibility of taking the company, which co-owns cable networks with NBC and Tele-Communications Inc., public.

This week **Viacom Enterprises' *Roseanne* will trigger as a strip on 165 stations** representing 95% of the U.S. If *Roseanne* outperforms *The Cosby Show*'s premiere week 9.2 rating/19 share average in the Nielsen metered markets (NSI, Oct. 3-7, 1988), it would be the first major off-network sitcom to surpass that level. Viacom set a reported watershed $4 million per episode revenue record with *The Cosby Show*, although it had also widely been reported at the time that stations paid too much for the sitcom despite its strong ratings. On the other hand, the marketing plan for *Roseanne* has been considered a bit more equitable by stations (*Roseanne* is believed to have commanded just over $1.5 million per episode nationally), so if *Roseanne* breaks out strong, it could be of major economic relief to stations.

Roger Ailes, who has served as political media adviser to Presidents George Bush and Ronald Reagan during their respective 1988 and 1984 presidential campaigns, has signed an expanded agreement to provide marketing and strategic planning to **Paramount Domestic Television Distribution.** Ailes has been a marketing consultant to Paramount's *The Maury Povich Show* since its launch in September 1991. He will continue in that position while also working on Paramount's other first-run syndicated strips, including *Entertainment Tonight* and *Hard Copy*. Ailes is also executive producer of Multimedia Entertainment's *Rush Limbaugh*.

Despite a disappointing start in the metered markets, **Television Program Enterprises announced that it is committed to 52 weeks of production on the new strip version of *Star Search*.** Season-to-date, *Star Search* has averaged a 2.8 rating/6 share metered market average (NSI, Sept. 7-23), four share points below its lead-in programing and four share points behind October 1991 time period levels.

Cannell Distribution Co.'s hour-long first-run ***Renegade*** action series triggered in 19 metered markets the weekend of Sept. 19-20, averaging a 4.3 rating (ARB, Sept. 19-20).

Pandora International Entertainment Group reports that theatrical release, "Dirty Dancing," has been sold in 175 markets—including 48 of the top 50—representing 95% of the U.S.

More than two years after ***Roller-Games*** was dropped from syndication after the bankruptcy of Australian/U.S. distributor, Qintex Entertainment, David Sams Industries will be resurrecting the series (as *Rollergames '92*) with four regional cable sports network and 68 TV stations representing 55% of the U.S. DSI is